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**JERALD FULTON**

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**REAL ESTATE INVESTMENT EXECUTIVE**

*Creating Profitable Developments of Multimillion-Dollar Scope & Global Reputation*

March 21, 2011

Paul D. Weston  
Owner  
Unified Investments, Inc.  
Stratford, Connecticut 22311

Dear Mr. Weston,

Whether your firm is investigating distressed assets or planning to acquire properties for renovation, *I can ensure that your company acquires the right property, at the right time—and for the right price.*

**My results in site selection, pricing, and redevelopment payback?**

- ❑ 200% ROI with ICA JV that set stage for development of \$350M, award-winning Torre Mayor in Mexico City
- ❑ Influence on recapitalization (\$500M new equity + \$1B loan facility commitment), with loan renegotiations despite just 15-20% leased ratio, for the Forestland project – *the largest privately funded development on the East Coast*
- ❑ \$225M Rockefeller Center retail redevelopment—transforming shopping experience and boosting tourist appeal
- ❑ Revenue turnarounds and growth at The AB Corporation, Regency International, and Crowman Wilson
- ❑ Capital finance and leasing leadership in Mexico City and NYC, plus market analysis of 80+ top buildings

My credibility in the industry, history of development leadership, and financing acumen can **add significant profit to your existing and future portfolios.**

I'll plan to follow up with you during the next week.

Sincerely,

Jerald T. Fulton

P.S. – My development history also includes delivery of the \$1.5B Goldman Sachs facility—a project in which I built capital backing and negotiated the subsequent, profitable sale. I can provide more detail when we meet.